

2010 UNMC Faculty Development Writing Program

# Write, Right Now!

Tuesday, March 16, 2010

Michael F. Sorrell Center for Health Science Education



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An important competency for most faculty roles is productive scholarly writing. This workshop aims to equip UNMC faculty with the skills, resources, and tools to achieve success in this endeavor. Featured topics will include how to:

- Begin and sustain writing by detecting and overcoming barriers to effective writing;
- Judge written manuscripts using constructive evaluative methods, identifying key strengths and potential weaknesses in writings;
- Evaluate tools, resources, and skills which foster successful writing;
- Give and receive written peer feedback on manuscripts in progress;
- Utilize writing skills that best represent the author and UNMC.

Register online at

[www.unmc.edu/facdev](http://www.unmc.edu/facdev)

Space is limited. Pre-registration is required.



# Write, Right Now!

## Location

Truhlsen Event Center  
Michael F. Sorrell Center for Health  
Science Education  
University of Nebraska Medical Center

## Registration

For UNMC faculty, there is no fee to attend this course (CIK # 10230). To register, visit [unmc.edu/facdev](http://unmc.edu/facdev) or call (402) 559-5929.

Space is limited. **Pre-registration is required.**

Registration Deadline: February 15, 2010

## Cancellation Policy

Registrants who are unable to attend should call (402) 559-5929 one week prior to the course.

8:30 AM **Registration and Continental Breakfast**

9:00 AM **Introduction to the Day**

*Pascale H. Lane, MD*  
Helen Freytag Distinguished Professor  
Associate Chair for Research, Department of Pediatrics  
University of Nebraska Medical Center

9:15 AM KEYNOTE PRESENTATION  
**Writing More: Strategies for Productive and Consistent Academic Writing**  
*Paul J. Silvia, PhD*

Academic writers tend to cram their writing into wild binges, which is stressful and unproductive over the long-term. This talk considers simple ways to write productively week in and week out, which reduces the need for looming deadlines, pressure from coauthors, and guilt over taking so long. Using research on motivation and goal-setting as a foundation, this talk offers practical ways to write more often and more consistently.

*Paul Silvia is an Associate Professor of Psychology at the University of North Carolina at Greensboro. He is the author of five books, including How to Write A Lot: A Practical Guide to Productive Academic Writing (2007), and an editor at the empirical journal Motivation and Emotion. His research has received funding from the National Institutes of Health and an early career award from Division 10 of the American Psychological Association. He writes every weekday despite having two little kids and an unusually needy dog.*

11:45 AM LUNCH PRESENTATION  
**How to Write a Biography for Publication: A Micro Writing Exercise**  
*Karen Burbach, MA*

Bring a copy of your current biography and use information from this session to assess the effectiveness of your written professional image.

*Karen Burbach is associate director of publications in UNMC's Public Relations department. She writes for, and oversees the production of, UNMC Discover, UNMC Connect and the online newsletter, UNMC Today. A newspaper journalist for 15 years, she brings a reporter's eye to her job.*

1:00 PM **Think Like a Reviewer**  
*Naomi Lacy, PhD*

One of the most difficult parts of the publication process may be having your work reviewed and critiqued. However, understanding the review process can help you succeed in having your work accepted by conferences and journals. This discussion will feature information about the environment in which reviews often take place, some metrics used to evaluate submissions, and common problems that can prevent a research presentation proposal or a manuscript from being accepted. The session will end with a discussion of some of the key principles of writing a review. Although the session is oriented toward conference submissions and manuscripts, many of the same principles apply to grant applications.

*Naomi Lacy is a medical sociologist specializing in doctor-patient communication about health behavior change. She reviews manuscript submissions for eight journals, has reviewed conference submissions for three professional organizations and reviews tobacco fund grants for Florida. As a member of the Research Committee for the Society of Teachers of Family Medicine, she has taught workshops on writing for conference submissions.*

2:00 PM **Break**

2:15 PM **Critique Like a Reviewer**  
*Naomi Lacy, PhD and small group facilitators*

During this session, attendees will apply the information from Think Like a Reviewer by working in small groups to practice reviewing writing samples. Each group member will be sent copies of two pieces of writing to read before attending the workshop. During the workshop, the group will spend time on each of the pieces, writing a short review. Session leaders will assist each group in framing feedback. To gain valuable feedback from your peers, submit a DRAFT manuscript for review (4-6 pages) at [www.unmc.edu/facdev](http://www.unmc.edu/facdev). IMRD is preferred. **Submissions accepted through February 15, 2010.**

3:15 PM **Adjourn**

## Credit

The University of Nebraska Medical Center, Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Nebraska Medical Center, Center for Continuing Education designates this educational activity for a maximum of 4.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation.

The University of Nebraska Medical Center College of Nursing Continuing Nursing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This activity is provided for 4.5 contact hours under ANCC criteria. Provided for 5.4 contact hours under Iowa Provider #78. Provider approved by the California Board of Registered Nursing, Provider #13699 for 5.4 contact hours.